

# BuyDesign® for Microsoft Dynamics NAV

## Product Configurator & Guided Selling Solutions

BuyDesign from TDCI turns Microsoft Dynamics NAV into a powerful enterprise solution for manufacturers, distributors and other providers of customizable products and services.

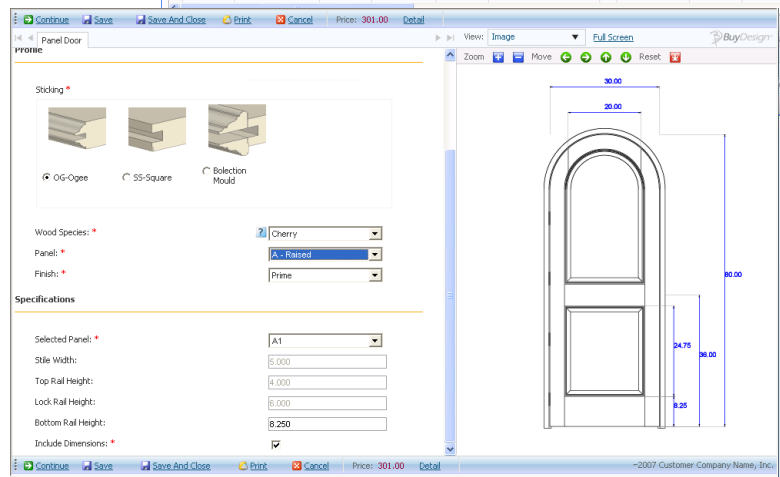
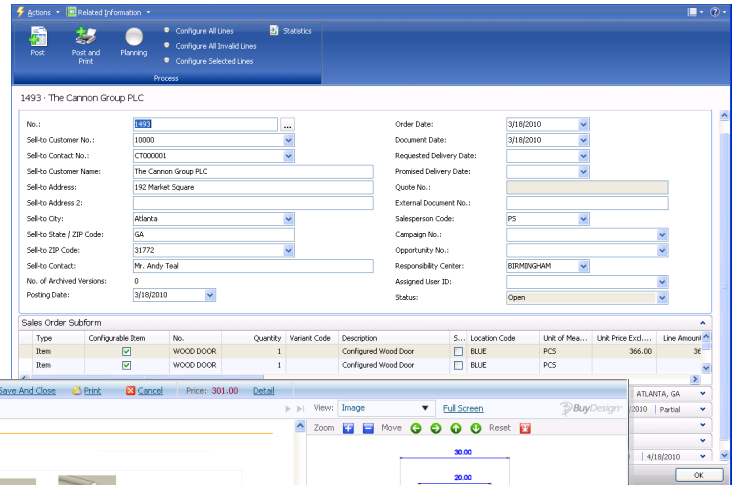
**BuyDesign Configurator** extends core Microsoft Dynamics NAV with an industry-leading, seamlessly integrated product configurator that provides:

that provides:

- A powerful and flexible product configuration engine .
- An intuitive and visual product configurator user experience.
- A wide range of dynamically generated outputs to support sales and drive production.
- A product modeling environment that makes product configuration easier and faster to implement, deploy, and manage.

Utilizing the same product configurator, BuyDesign also offers:

- **BuyDesign Channel Sales** - an integrated web-based guided selling, quoting, and ordering solution to support both your direct and indirect sales channels.
- **BuyDesign for Microsoft Dynamics CRM** – a CRM add-on that integrates the same guided selling, quoting, and ordering capabilities directly into your CRM-based sales processes.



## Key Features

BuyDesign Configurator features include:

- Graphical point & click product model development studio
- Configure items from Dynamics NAV Quotes, Orders, Blanket Orders, & Production Orders
- Intuitive, visual guided product selection & configuration
- Dynamic pricing using Dynamics NAV pricing, BuyDesign rules, or combination
- Dynamic product visualization using static or dynamically generated images or drawings
- Tailored user experiences based on Dynamics NAV user account/profile.
- Generation of configuration-specific outputs, including BOMs, routings, 2D drawings, 3D CAD models, images & documents
- Full leveraging of Dynamics NAV features such as Kitting, Variant Codes, Charge Items, Project Orders, Manufacturing Policies, Replenishment Codes, etc.

BuyDesign Channel Sales features include:

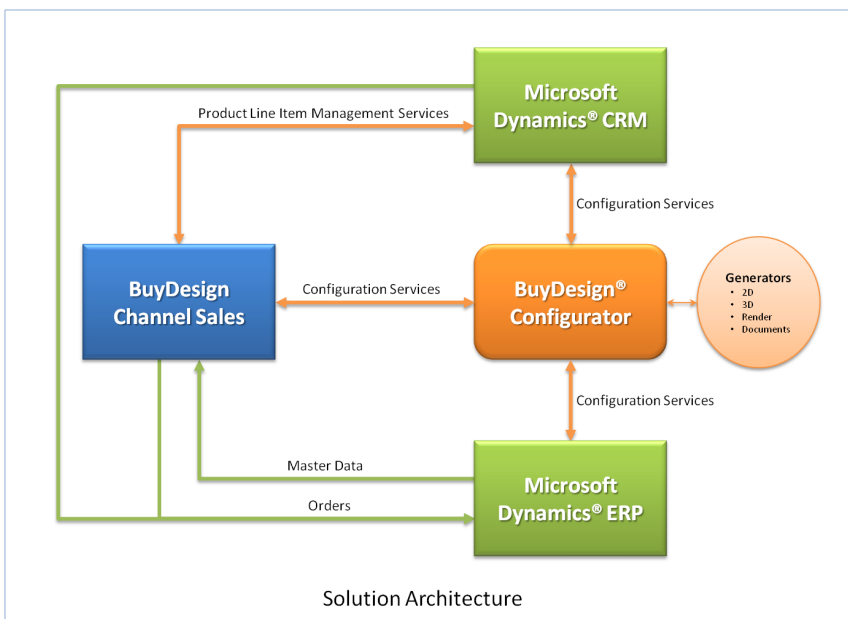
- All of the BuyDesign Configurator features listed above...
- 24x7 secure access to self-service quoting and ordering via the web.
- A highly productive and responsive user experience designed for sales people.
- Generation of customized, branded quote documents with product details, thumbnail images, etc.
- Customer and product information passed from Dynamics NAV to BuyDesign.
- Orders passed from BuyDesign to Microsoft Dynamics NAV with link to external order and ability to trigger pre-payment or approval workflows .
- Ability to provide status inquiry for orders, invoices and shipments in Dynamics NAV.

## One Configurator for your Enterprise

The same BuyDesign product configurator you use within Microsoft Dynamics NAV, BuyDesign Channel Sales, and Microsoft Dynamics CRM can also be embedded into just about any e-commerce, portal, server, desktop, or laptop application.

Only with BuyDesign can you provide consistent product configuration capabilities across your entire extended enterprise:

- Using a single configuration engine,
- Driven by a single repository of centrally managed product models,
- All integrated with your core Microsoft Dynamics NAV systems environment.



## Benefits:

### Improve customer service productivity

- Speed quote and order entry with intuitive, guided configuration
- Reduce number of products treated as “specials”
- Apply global options across multi line item orders

### Improve order accuracy

- Ensure valid configurations
- Automate complex pricing calculations

### Speed fulfillment and production

- Eliminate need to manually create BOMs, routings, drawings, etc.
- Automatically create configured order details in Dynamics NAV

### Accelerate deployment and new product introduction

- Rapidly develop product models
- Easily add new features & options

### Improve productivity of direct and indirect sales channels

- Make every sales rep an expert
- Ensure consistent quoting and ordering
- Enable 24x7 selling

### Grow your sales!

- Speed response to opportunities
- Deliver complete, professional quotes & proposals
- Rapidly train sales people & attract new dealers
- Gain a reputation for being “easy to work with”

BuyDesign from TDCI is a comprehensive guided selling and configuration solution designed to help companies increase sales by becoming ‘easy to do business with’ while improving profitability by reducing order processing time, cost, and errors. Built using a powerful product configurator, BuyDesign provides modular applications for guided product selection and configuration, product visualization, quoting and ordering, drawing and data generation, consumer interest creation, and more.