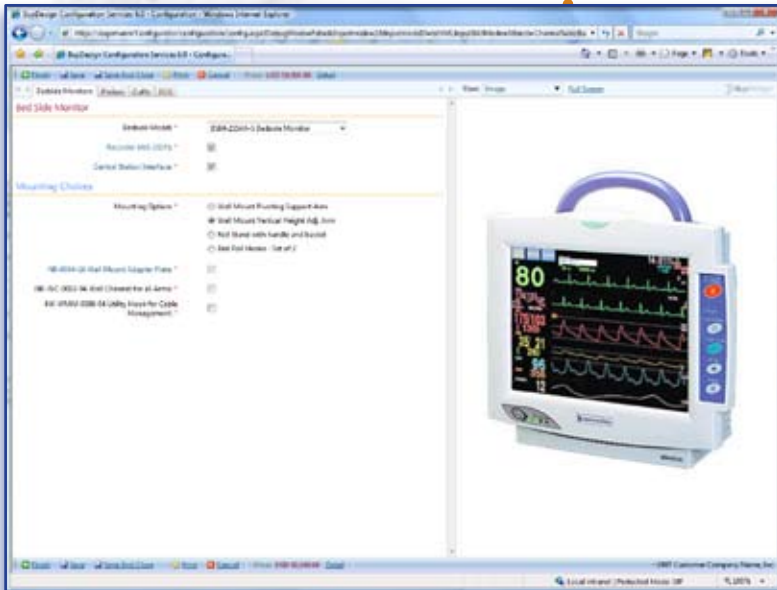


For Prospective Customers, BuyDesign delivers:

- Needs assessment & guided product selection
- Online browsing of models, features, options & accessories
- Ability to see and evaluate multiple configurations
- Electronic request for quote



For Sales Reps and Dealers, BuyDesign delivers:

- 24x7 access to up-to-date product & pricing info
- Guided selling of features, options & accessories
- Rapid, accurate quoting
- Output of high quality proposal document(s)
- Online (web-based) or desktop/laptop PC editions

For Customer Service Reps, BuyDesign delivers:

- Electronic acceptance of orders
- Rules-based validation of features, options & pricing
- Access to special features & options
- Ability to adjust quotes & orders "on behalf of"



Sales Orders



But what about backoffice operations?

For Information Systems, BuyDesign delivers:

- Single point of maintenance for master data
- Automated distribution of product & pricing info
- Easy system administration
- Highly scalable, load balanced architecture



For Manufacturing, BuyDesign delivers:

- Dynamic BOMs and Routings
- Shop floor instructions
- Better sales information for forecasting

For Product Service, BuyDesign delivers:

- Aftermarket parts & repair service ordering
- Order configuration history
- "As Configured" assembly drawings



For Medical & Scientific Equipment Manufacturers...**BuyDesign** delivers!